

Handmade Art Contest

Are you ready to get your hands dirty?
Paint a picture in the box below using
only your hands or fingers (no brushes,
sponges, or other instruments).
Remember to use washable paints!

Name _____

Grade _____

School Name _____

Teacher's Name _____

When you are done, here's what you do:

- Fill out a contest entry form with your teacher or parent.
- Staple the entry form to this page once you have finished your painting.
- Mail your entry by November 15, 2010 to the address on the entry form. The entry form and rules can be found at www.weeklyreader.com/kleenex.

Prizes to Inspire any Hand!

Six (6) student winners (one from each grade 1, 2, 3, 4, 5, and 6) will win a \$500 Savings Bond and \$250 worth of art supplies!



Pass on the Fun of Learning

Handmade Art Contest Official Entry Form

Student Information:

Student's Name: _____

Grade: _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Phone Number: (_____) _____

Teacher Information:

Teacher's Name: _____

Teacher's Email: _____

School Name: _____

School Address: _____

School City: _____ State: _____ ZIP: _____

School Phone Number: (_____) _____

I certify that _____ (child's name) has submitted an original entry and has my permission to participate in the *Handmade Art Contest*. I also certify that I have read and agree to the Official Contest Rules.

Parent/Guardian's Signature: _____

OFFICIAL CONTEST RULES

No Purchase Necessary. Void Where Prohibited by Law.

1. **ELIGIBILITY:** *Handmade Art Contest* (the "Contest") is open to students currently enrolled in grades 1, 2, 3, 4, 5, and 6 who are legal residents of the 50 United States and District of Columbia, except employees and family members of Kimberly-Clark Worldwide, Inc. and Weekly Reader Custom Publishing, their parent companies, affiliates, subsidiaries, advertising and promotion agencies, and public relations agencies. Contest is governed by laws of the USA. Contest is subject to all federal, state, and local laws. Contest is void wherever prohibited by law.

2. **SPONSOR:** The sponsor of the Contest is Kimberly-Clark Worldwide, Inc. ("Sponsor"). The administrator of the Contest is Weekly Reader Custom Publishing ("Administrator"). Weekly Reader Custom Publishing is responsible for the collection, submission, and processing of entries, and the fulfillment of prizes. American Express Company and its affiliates are not sponsors, nor are they associated with this Contest in any way.

3. **HOW TO ENTER:** To participate in the contest, entrants must paint a picture using their hands or fingers (no brushes, sponges, or other instruments) on the 8.5 x 11-inch contest template provided.

The pictures must be created by hand—photographs, photocopies, and computer-generated illustrations will not be accepted. A completed Contest entry form signed by a parent or guardian must be securely attached to each submission. If entries do not contain all necessary information, entrant will be disqualified. Teachers may submit the entries on behalf of their classes, or students may enter on their own. One entry per student.

Contest entries must be submitted to:

Handmade Art Contest
Weekly Reader Custom Publishing
44 South Broadway
White Plains, NY 10601

Sponsor and Weekly Reader Custom Publishing are not responsible for lost, misdirected, illegible, damaged, postage due, or late entries or mail.

4. **DEADLINE:** All entries must be postmarked on or before November 15, 2010 and received by December 1, 2010.

5. **JUDGING:** Entries will be divided by grade: 1, 2, 3, 4, 5, and 6. Entries will be judged only against other entries in their grade. Entries will be judged based on the following criteria: creativity and originality (60%); artistic skill (30%); and adherence to contest rules (10%). Winners will be selected by a panel of qualified judges from Weekly Reader Custom Publishing (either staff or those otherwise selected by Weekly

Reader Custom Publishing), whose decisions are final and binding on all matters relating to this Contest. In the event of a tie, the tied entries will be re-judged based solely on creativity and originality. Information regarding entries and judging will not be disclosed.

6. **PRIZES: Student Prizes:** One winner from each grade (1, 2, 3, 4, 5, and 6) for a total of six (6) Student Winners each receive a \$500 U.S. Savings Bond and a gift package of art supplies worth \$250. Approximate retail value of each student prize is \$750.

Teacher Prizes: The teacher of each Student Winner (up to 6 Teachers) each will receive a \$300 American Express Gift Card. Approximate retail value of each prize is \$300.

Only one prize will be awarded per person. All prizes legitimately claimed will be awarded provided a sufficient number of eligible entries are received. If not enough valid or usable entries are received, at the sole discretion of the Sponsor and Administrator, winners will be selected from those entries deemed to meet the criteria. Prizes are not transferable; no substitutions are allowed except by the Sponsor who reserves the right to substitute prizes of equal or greater value for prizes that become unavailable. Taxes, if any, are the sole responsibility of the individual prize recipient.

7. **NOTIFICATION OF WINNERS:** Winners will be notified on or around January 14, 2011 via mail, telephone, or email that, subject to verification, they are winners. If a selected entrant cannot be reached after a reasonable effort has been made, or if an entrant is found to be ineligible, an alternate winner may be selected. If a prize or prize notification is returned as undeliverable, the selected entrant may be disqualified, and an alternate winner may be selected. All winners and parents or legal guardians of underage prize winners will be required to sign an Affidavit of Eligibility/Release of Liability/Publicity within fourteen (14) days of notification, or an alternate winner may be selected.

8. **CONDITIONS OF ENTRY:** All entrants, as a condition of entry, agree to be bound by these Official Rules and the decisions of judges, whose decisions shall be final and binding in all respects, including without limitation, decisions regarding eligibility, winners, and the interpretation of terms in these Official Rules. Sponsor reserves the right to terminate or modify the Contest at any time for any reason. In such a circumstance, winners will be selected based on entries received to date of termination.

By entering and participating in the Contest, each entrant warrants that his/her entry is his/her sole, original work, and that it does not infringe upon the rights of any other party. Judges may disqualify previously published paintings

or those that have won previous awards or competitions. Entries become the property of the Administrator and will not be acknowledged or returned. Entrants/winners and the parent of each student entrant acknowledge and agree that Administrator has the right to share with Sponsor, reproduce, publish, promote, and otherwise use entries in any way it sees fit, including, without limitation, on the Internet, and in advertising, promotional, and marketing materials by Administrator and Sponsor and the Sponsor Affiliates (defined below) in all media now known or hereafter discovered without additional compensation, notice, review or approval. Entry and/or acceptance of prize by winners and prize recipients constitutes permission for the Sponsor and Sponsor affiliates to use the winners' and prize recipients' names, addresses (city and state), and/or likenesses for advertising and trade purposes without further compensation or authorization, worldwide and in perpetuity, in any and all forms of media, now known, and hereafter devised, unless prohibited by law. All entrants further acknowledge that if they are chosen as a winner, certain of their personally identifying information may be disclosed to third parties at least as required by law, including, without limitation, on a winners' list. By entering, participants release and hold harmless Sponsor and Weekly Reader Custom Publishing, and their respective parent companies, divisions, affiliates, subsidiaries, trustees, franchisees, licensees, advertising, promotion and public relations agencies and their respective directors, officers, employees, and agents (collectively, the "Sponsor Affiliates") from any and all liability or any injuries, loss, or damage of any kind arising from or in connection with this Contest, entrants' access to or use of any participating website, or arising out of the winner's acceptance or use of the prize. Neither Sponsor nor the Sponsor Affiliates make any warranty, representation, or guarantee, express or implied, in fact or in law, whether now known or hereinafter enacted, relative to the use of any prize, including, without limitation, quality, merchantability, or fitness for a particular purpose.

9. **WINNERS' LIST:** For a list of winners, available after March 7, 2011, please send a self-addressed, stamped envelope by May 20, 2011 to: Handmade Art Contest, c/o Weekly Reader Custom Publishing, 44 South Broadway, White Plains, NY 10601.

10. The total number of contestants anticipated nationwide for *Handmade Art Contest* is 12,000.

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Weekly Reader Custom Publishing
44 South Broadway
White Plains, NY 10601

Deadline: November 15, 2010